



#acquiring day . welcome



ACQUIRING DAY

den akceptace

sektoru plateb & technologií

3-4/5/2023 hotel port doksy

- is one of the most significant conferences in the field of acquiring payment systems, cards and technology in the czech republic
- original concept of multilevel knowledge sharing built on both business
- presentations, networking, round tables
- entertainment and various activities set
- focus on payment cards, payments and progressive technologies
- open platform for exchange of experiences and informations
- cooperation with domestic and foreign entities
- socially overhang accompanying program
- official website acquiringday.com
- registration from march 21, - april 21, 2023
- attendance at the conference is by invitation only
- photos & videos
- production experience since 2002

#acquiring day . term and place

- may 3-4, 2023, hotel port, doksy, cze

wed 3/5 arrivals . conference program

wed 4/5 conference program . departures

w: hotelport.cz

w: acquiringday.com

w: bankovnikarty.cz

w: cardmag.cz

#acquiringday . wednesday . conference day



- may 3, 2023, hotel port, doksy, cze

morning arrivals . check in 14.00 pm

12.00 - 12.45 lunch

13.00 - 15.00 conference program

15.00 - 15.30 coffee break

15.30 - 17.30 conference program

17.30 - 18.00 fresh

18.00 - 19.30 conference social program

20.00 - 21.00 dinner

21.00 - 23.30 cocktail

#acquiringday . thursday . conference day



- may 4, 2023, hotel port, doksy, cze




morning networking
 face2face
 departures

#acquiringday . key themes



- ia intelligence
- digitalization
- future of payment cards & payment progressive technology
- inspiration for economy in card & payment environment
- innovation in payment ecosystem
- e-commerce
- mobile payments
- user experience
- security, risk, biometric & behavioral analysis
- merchant acquiring
- legislation & regulation
- crisis . new era . new world
- crypto . and more and more

#acquiringday . participation

- **big bank / corporation**
freepass for 
- **middle bank / corporation**
freepass for 
- **small bank / corporation**
freepass for 

- **sponsor**

visibility of logo & corporation name (banners, website, stand, advertising)

20 min presentation slot in the prime time

freepass for 

- **main partner**


visibility of logo & corporation name (banners, website, stand, advertising)

20 min presentation slot in the program agenda

freepass for 

- **partner**

visibility of logo & corporation name (banners, website, stand, advertising)

freepass for 

#acquiringday . conference fee

- **sponsors & partners**
conference fee by agreement
- **sbk member**
conference fee 0
- **zbk member**
conference fee 0
- **non sbk & zbk**
conference fee 100 eur (2.500 czk)

- **production & contact**

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w: acquiringday.com

- **organizer**

bank card association (bca) / sdruzeni pro bankovni karty (sbk)

vodickova 28

110 00 prague 1

czech republic

www.bankovnikarty.cz

id: 64933849

tax id: cz64933849

#acquiringday . enjoy

The logo consists of a large white letter 'A' with a smaller white letter 'D' positioned to its upper right. The entire logo is set against a solid blue square background.

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den akceptace

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3-4/5/2023 hotel port doksy